



Russell Bedford
taking you further

Sherif Dabbous Russell Bedford

Firm Profile.



About US

- Sherif Dabbous is the Egyptian member firm in Russell Bedford International, one of the world's leading organizations of accounting and consulting firms providing a comprehensive range of business advisory services to emerging Entrepreneurial companies and International organizations. Sherif Dabbous operates in Egypt Since late 1960's and became a member of Russell Bedford International in 2008.

NETWORK OF THE YEAR



Russell Bedford International has been selected As 2019 Network Of the Year. Our Outstanding Services has been recognized at prestigious International Accountancy Awards as network of the Year. As winners of the award for 'Network of the Year', Russell Bedford demonstrated the successful execution of profitable growth strategies and was recognized by the industry as a reputable brand that consistently delivers high quality professional services. The network also excelled in several key strategic and operational areas over the past 12 months and is compliant with the IFAC definition of a network.

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- 36 years of global service
 - Top 20 global accounting network
 - Approaching 500 million global fee income
 - 700 partners and over 6,000 staff
 - 300 offices in almost 100 countries
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Our Core Idea

- We **Enable Clients to Realise Their Full Potential** by helping and supporting them to become the very best they want to be.
- We aim to **Help Clients Go Further** and to reach new heights of Sustainable Growth.



What we stand for

PROMISE

PROMISE GIVEN BY ONE MEMBER FIRM IS DELIVERED THROUGHOUT THE NETWORK

Tone of Voice

Same throughout the network

EXPERT, AUTHORATIVE, OPEN, INSIGHTFUL, DYNAMIC, POSITIVE

Brand Pillars

Russell Bedford Uniqueness

SERVICE DELIVERY, EXPERT GUIDANCE, CLIENT CENTRIC, HIGH STANDARDS

Values

Russell Bedford DNA – What drives us

ACCOUNTABILITY, INTEGRITY, PROFESSIONAL, EXCELLENCE, DELIVERY & RESULTS, COLLABORATIVE

Pillars of Strength

- A strong global network of professional accountants & business advisors
- A respected source of expert advice and guidance – local and International
- A truly client–centric, solutions orientated mind set
- We Work with Not For !
- An exemplar of ethical behaviour and regulatory standards



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Sherif Dabbous Auditors & Financial
Consultancy

50 Years Of Mastering Quality

Professional Financial Services.

Sherif Dabbous Promise of Quality

Transnational Audit



APPROVED TRANSNATIONAL AUDIT FIRM

- In 2016 Russell-Bedford Sherif Dabbous Became a trusted transnational audit firm after undergoing thorough Quality Review { in compliance with IFAC Forum of Firms quality measures}. Certifying the Quality and the Diligence services Rendered to our clients.





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Sherif Dabbous Auditors & Financial
Consultancy

45 Years Of Mastering Quality

Professional Financial Services.

Promise Of Quality

- **Our Quality Qualified Us. To Be Service Providers for the Following International Organisations:**
- **European Bank for Reconstruction and Development (Trusted Auditor & Financial Consultant)**
- Micro Small and Medium Enterprises Development Agencies(Social Fund For Development)
- United Nation Development Program
- Operational Unit For Development. (Ministry Of Investment & International Cooperation).
- Italian Debt Swap Program
- European Union
- United Nation Environmental Program (UNEP)
- World Bank IFC (Doing Business In Egypt) Tax & Investment Report.

Promise Of Quality

- Our Quality Qualified Us. To Audit 3 Public Listed Companies. (EGYX INDEX) As well As Tax Services.
- Registered With Central Bank.
- Bank Faisel (Investment Fund)
- Ahly Capital

Sample Of Our International Clients:

- Gleeds UK (Audit, IFRS Reporting and Tax Services)
- Enerray Italy Book Keeping Services (Tax Services)
- Neptune Marine Services Australia (Due Diligence Tax Services)
- TWMA UK (Evaluation, Due Diligence)
- Voltalia France (Tax Due Diligence)
- Silcon Badya (Financial/Tax) Due Diligence For Vezeeta.com
- Saudi German Hospital (Feasibility Study For Saudi German Hospital Agman/ Sharjah) General Hospital 100 beds.
- Amwal Arabia Evaluation & Due Diligence Services.



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*The only thing
that is constant is
change'*

Entrepreneurship Department

- Valuing Entrepreneurs as a driving catalyst for Egypt's thriving Economy
- We provide tailored services for start-ups starting from initiation till maturity. Our Services Includes
 - Incorporation
 - Accounting Services (Book-Keeping, Financial Reporting Tax Services)
 - Auditing and Compliance Services.
- In Short we handle all administrative matters leaving Entrepreneurs to Innovate and Scale there Business!
- **Our Executive Director Has passed Intensive Course For Driving Innovation At University Of San Francisco Silicon Valley.**

Innovation-Block-Chain Project

- Sustainable Accountancy
- We In RBI Egypt Along with UNDP Egypt And Ministry Of Environmental Affairs are currently working on building a platform for managing electronic waste Inventory through a ledger utilizing block-chain technology.
- *RBI ON THE FRINGE OF TOMORROW*



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'Our Key Personal



Our Chairman

Mr. Sherif Dabbous

Sherif Dabbous - Leading Partner

Email: sherif@sherifdabbous.com

Mr. Sherif is the Senior Partner of the firm with over than 35 years of experience in fields of assurance, tax and financial advisory services. He is listed within the approved auditors' registry at the Central Bank of Egypt as well as the approved auditors' registry at the Financial Supervisory Authority (FSA) to public audit listed companies, Mr. Dabbous has full oversight responsibility for all aspects of the office including the audit, tax, and incorporation and consulting service lines. He has extensive knowledge with the Egyptian laws, regulations, as well as with its business environment. During his career life, he has provided counsel to various local as well international organization. He has an oversight view of our Not For Profit Department For following organizations (United Nation Development Program; Italian Dept Swap Fund, Operational Unit For Development, United Nation Environmental Program)

Executive Director

- Mr Karim Dabbous MBA CA
- Mr. Karim is an Egyptian chartered accountant has more than 15 years of Audit and various Financial Advisory services, (such as Mergers & Acquisitions, Due Diligence, Internal control assessment, as well as internal auditing) in different industries .Upon graduating from AUC; He commenced his career with KPMG Hazem Hassan where he worked his way up to Deputy Assurance Manager. During which he was involved in various Audit assignments involving different industries as well as he was a key member in the Management Consultancy Services department with ultimate responsibility for financial audit and consultancy services
- Mr. Karim Hold MBA From Rotman School Of Management.
- Mr Dabbous has worked o

- **Sayed Diab - Senior Tax Director**
- Mr. Diab has over 30 years of experience in the taxation field. He is a member of the Egyptian Taxation Association and the Egyptian Association for general finance and Taxation. Mr. Diab has an extensive experience in the taxation field , with main focus on applying the Egyptian tax laws in relation to corporate tax, withholding taxes, salaries and the like , personal income taxes and stamp duties. Within his work duties, he worked with a wide variety of industries ranging from construction companies, tourism, telecommunication trading and energy companies where he gained extensive experience in documents preparation for tax inspection, attending internal committees and tax appeals committee and preparation of memos to be presented to the tax appeal committees or courts.

Assurance Director

- **Ahmed Ibrahim, CA, ESAA - Senior Assurance Director**



- Mr. Ibrahim, is the deputy assurance partner with over 30 years of experience in the auditing & consulting field as well as in conducting other related financial services for a wide variety of clients including international organizations and public sector companies. He is a Chartered Accountant and a member of the Egyptian Association for Auditors and Accountants.
- He is very knowledgeable of the Egyptian's laws and regulation as well as the specific regulatory bodies requirements gained from his past work experience work as a director of Accountability State Authority (ASA) provided him with knowledge in various industries as well as governmental and statutory reporting requirements.



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